## **SULLIVAN COUNTY**

Sign Location	Sign No	. Туре	Size	Wkly Impressions	'Direction*	Lights		
Anawana Rd, Thompson	K-297	Bulletin	12' x 28'	3,837	LW		<u>Map</u>	Photo
Anawana Rd, Thompson	K-298	Bulletin	12' x 20'	3,609	LW		<u>Map</u>	<b>Photo</b>
Heiden Rd, Thompson	K-187	Bulletin	10' x 20'	17,397	RN		<u>Map</u>	<b>Photo</b>
Heiden Rd, Thompson	K-84	Bulletin	10' x 20'	13,557	LN		Map	Photo
Heiden Rd, Thompson	K-14	Bulletin	10' x 20'	14,019	LN		<u>Map</u>	<b>Photo</b>
Route 17, Mamakating	K-243B	Bulletin	10' x 32'	62,456	LE		<u>Map</u>	<b>Photo</b>
Route 17, Mamakating	K-249	Bulletin	12' x 40'	122,922	RW		<u>Map</u>	<u>Photo</u>
Route 17, Mamakating	K-200	Bulletin	12' x 44'	124,097	RW	YES	Map	<u>Photo</u>
Route 17, Mamakating	K-49	Bulletin	12' x 48'	92,122	RE		<u>Map</u>	<u>Photo</u>
Route 17, Mamakating	K-173	Bulletin	12' x 44'	122,001	RW		<u>Map</u>	<u>Photo</u>
Route 17, Thompson	K-75	Bulletin	12' x 44'	60,645	RW		<u>Map</u>	<b>Photo</b>
Route 17, Thompson	K-74	Bulletin	12' x 44'	58,436	RW		<u>Map</u>	<u>Photo</u>
Route 17, Thompson	K-34	Bulletin	12' x 44'	45,710	LW	YES	Map	<u>Photo</u>
Route 17, Thompson	K-21	Bulletin	12' x 60'	148,335	RW		<u>Map</u>	<u>Photo</u>
Route 17, Thompson	X-3216	Bulletin	12' x 32'	59,277	RW	YES	Map	<u>Photo</u>
Route 17, Thompson	X-3216A	Bulletin	12' x 36'	46,661	LE	YES	<u>Map</u>	<u>Photo</u>
Route 17, Thompson	X-3202	Bulletin	10' x 40'	30,330	LW		<u>Map</u>	<u>Photo</u>
Route 17, Liberty	X-3194	Bulletin	14' x 32'	21,272	RE		<u>Map</u>	<u>Photo</u>
Route 17, Liberty	X-3194A	Bulletin	14' x 32'	16,293	LW		<u>Map</u>	<u>Photo</u>
Route 17, Liberty	X-3194B	Bulletin	12' x 16'	13,948	LE		Map	<u>Photo</u>
Route 17, Liberty	X-3194C	Bulletin	12' x 16'	18,928	RW		<u>Map</u>	<u>Photo</u>
Route 17, Rockland	X-3213	Bulletin	12' x 44'	26,627	RE		Map	<u>Photo</u>
Route 17B, Thompson	K-10	Bulletin	10' x 40'	29,841	RE		<u>Map</u>	<u>Photo</u>
Route 42, Thompson	K-225	Bulletin	10' x 20'	21,256	RN		<u>Map</u>	<u>Photo</u>
Route 42, Thompson	K-222	Bulletin	10' x 20'	20,951	RN		<u>Map</u>	<b>Photo</b>
Route 42, Thompson	K-224	Bulletin	12' x 25'	16,902	LS		<u>Map</u>	<u>Photo</u>
Route 42, Fallsburg	K-291	Bulletin	10' x 12'	8,453	LN		Map	<u>Photo</u>
Route 42, Fallsburg	K-146	Bulletin	10' x 20'	11,658	RN		<u>Map</u>	<u>Photo</u>
Route 42, Fallsburg	K-154	Bulletin	14' x 12'	17,218	RN		<u>Map</u>	<u>Photo</u>
Route 52, Callicoon	X-2030	Bulletin	10' x 16'	6,853	RN		<u>Map</u>	<u>Photo</u>
Route 52, Liberty	K-220	Bulletin	10' x 16'	19,756	RE		Map	<u>Photo</u>
Route 52, Fallsburg	K-77	Bulletin	10' x 16'	8,676	RW		<u>Map</u>	<u>Photo</u>
Route 209, Mamakating	K-44	Bulletin	10' x 20'	16,840	RN		<u>Map</u>	<u>Photo</u>
Route 209, Mamakating	X-1970	Bulletin	10' x 24'	14,064	LN		<u>Map</u>	<u>Photo</u>

<sup>\*</sup>Direction: RS=Billboard is visible on the RIGHT side of the road, heading **S**OUTHBOUND LN=Billboard is visible on the **L**EFT side of the road, heading **N**ORTHBOUND

<sup>^</sup>Weekly Impressions reflects the number of "eyes-on" views each week by motorists and pedestrians age 18+. Source: Geopath